



bluesign® - Seminar

Sustainability in the Textile Value Chain

Sunday, February 7, at 3 pm in room B 13

Tuesday, February 9, at 11 am in room B 13

The constantly growing environmental requirements and the increasingly complex RSLs (Restricted Substance Lists) call for a standard. The bluesign® standard guarantees brands and retailers compliance with all necessary requirements, creates transparency, leads to more responsibility, and ensures the best possible manufacturing process.

Leading outdoor brands and retailers such as Deuter, Edelried, Haglöfs, Helly Hansen, Klättermusen, Maier Sports, MEC, Patagonia, REI, The North Face, VauDe, Zimtstern, etc. have already adopted and implemented the bluesign® standard which resulted not only in an image boost but also in a reduction of production costs. In a short presentation, bluesign technologies provides an insight into the implementation of the bluesign® standard in the textile supply chain.

Learn all about the possibilities how your company can benefit from the bluesign® standard; brand representatives and the experts of bluesign technologies gladly answer all your questions. Visit our seminar, no registration necessary: Sunday, February 7, at 3pm in room B 13 and Tuesday, February 9, at 11am in Room B 13, or at the booth in hall A3 BN 03 (BrandNew Village).

bluesign® Seminar Nachhaltigkeit in der textilen Wertschöpfungskette

Raum B 13 über Halle B1
 Sonntag 7. Februar 15: Uhr
 Dienstag 9. Februar 11: Uhr

